BOBERS 37th

SB115 .Z9B62

ANNIVERSARY





FOR FIELD AND GARDEN

Every Good Harvest Comes from Good Seed



Sam Bober and some of the State and International Blue Ribbons for Bober's Seeds.

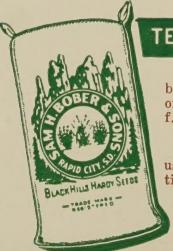
More nutritious pastures and recordbreaking yields of livestock feed grow from Bober's Winter-Hardy, Drought-Resistant, Higher Yielding Alfalfa and Grass Seeds.

Seed produced here on the Northern foothills of the Black Hills at high altitude, on dry land is the most vigorous seed produced on the continent and furnishes the best Seedling Vigor. One of our good farm customers writes: "Your Ranger-Cossack alfalfa side by side with Ranger grown in the southwest, came through a dry season that killed the alfalfa from seed grown in a milder climate, before it got rooted." The moral is: Use Bober's Northern grown seed for longer life and best results.

For your protection all our alfalfa seed is registered with the United States Verified Origin Service, so that you can be sure you are really getting Northern Seed with Northern Vigor and Yielding Ability.

Total grass and legume seed for the country as a whole is much smaller than is needed for normal planting needs. Canada had a seed crop failure and so did many seed growing states because of severe drought. Market prices of seed are likely to be higher as season advances, because there may not be sufficient seed to go around by planting time. Our advice to you is **Order NOW and SAVE**.

Sincerely yours,
SAM H. BOBER & SONS.
Rapid City, South Dakota



TERMS OF SALE AND SHIPMENT

Payment: Cash in full with order. Money order, bank or check on good bank. We ship promptly on receipt of your order. All items are priced f.o.b. Rapid City.

PLEASE ORDER ALL FIELD SEED AT ONCE Help us, yourself, and the railroads, by letting us fill your order in midwinter when transportation is not crowded and when help is easier to get.

Your Cooperation Will Be Appreciated.

BUY EARLY AND SAVE MONEY!

PROF. HANSEN'S SIBERIAN COSSACK ALFALFA

Grows in Every State in the Union

Farmers nearly everywhere prefer Cossack alfalfa because it produces more and finer hay, is drought resistant and withstands severe winter weather without material injury.

ASIATIC BLOOD TURNS THE TRICK

Cossack alfalfa shows the greatest vigor of spring growth. It also recovers quicker for new growth for second and third hay crops while other strains lie dormant a while after a cutting.

SURVIVAL VALUE

In Cossack Alfalfa you not only have the best yield in alfalfa hay because of its bushier fine stemmed plants, but Cossack Alfalfa withstands more below zero freezing as well as hot and dry summers. Bober's Cossack Alfalfa seed is the Survival of the Fittest, from fields that have been producing for as long as 42 years.

30 lbs. \$14.85; 60 lbs. \$29.10; 100 lbs. \$48.00



The late Prof. N. E. Hansen and a Single Plant of Cossack Alfalfa

NORTHERN S. D. GROWN RANGER ALFALFA

Ranger is a result of crossing and recrossing Cossack, Ladak, Turkestan and Hardistan alfalfa; has quick recovery after cutting and is a high hay-producing variety in areas where three or more cuttings are made. It is resistant to bacterial wilt, cold and dry winter.

60 lbs. \$33.90; 100 lbs. \$56.00

RANGER-COSSACK ALFALFA 50-50 MIXTURE

Combines wilt resistance with higher yield of best quality alfalfa. Starts growth earlier in the spring, grows late into fall . . . Ranger-Cossack mixture permits longer rotations with alfalfa and greater yield of finer stemmed alfalfa hay.

60 lbs. \$31.50; 100 lbs. \$52.00

Better Stands of Sturdier Seedlings with ARASAN treatment

We will treat the alfalfa seed you order from us at a cost of \$1.25 per 100 lbs. of seed, actual cost of Arasan and work. Many seed companies charge \$2 or more for this service under a fancier name. Enclose \$1.25 extra for every 100 lbs. of Alfalfa seed and we will treat it with Dupont ARASAN. It helps seed come up better and produce thicker stands, the way you want it to.

BLACK HILLS HARDY ALFALFA SEED

has more vigor and produces longer life alfalfa than you would get from seed grown in less rigorous climatic conditions. Bober's Northern Seed with Vim, Vigor and Vitality less rigorous climatic conditions. Bober's Norther gives you more value for your money every time.

LADAK ALFALFA

Originated in the very high mountainous section of India. It has proved very hardy and drought resistant and it is also wilt resistant. The supply of this seed is very limited.

30 lbs. \$16.00; 60 lbs. \$31.70; 100 lbs. \$52.00

BLACK HILLS IMPROVED GRIMM ALFALFA

Improved through selection and breeding by Prof. Wheeler and Dillman on the Government Station here and at Brookings. As a result of this work we have a Grimm alfalfa here that shows a decided superiority over the parent stock from which this strain has been developed.

30 lbs. \$14.60; 6 lbs. \$28.50; 100 lbs. \$47.00

DAKOTA NO. 12 ALFALFA

A native of the dry land in the Black Hills of Dakota. More drought resisting, hardier and better yielder than ordinary northwestern alfalfa.

30 lbs. \$14.20; 60 lbs. \$27.90; 100 lbs. \$46.00

Hardy FARM BELT ALFALFA

A mixture of Cossack, Grimm and Dakota No. 12 alfalfa seed, not as bright or as plump as the No. 1 grade described on page 3. Ninety-seven per cent purity, free from any foul weeds, 80 per cent live seed. Real value in northern hardy alfalfa seed.

1 bu. \$24.60; 100 lbs. \$40.50

Best Northern DWARF SWEET CLOVER

Long recognized for its soil build-ing abilities, this Biennial clover is becoming increasingly used as a pas-ture and green manure crop. Also efficiently combined with Crested Wheat Grass and Brome Grass to make a better hay and pasture and to prevent sod-bound grass conditions.

Yellow Dwarf Sweet Clover 50 lbs. \$11.50; 100 lbs. \$22.00 Tall White Biennial Sweet Clover 50 lbs. \$12.00; 100 lbs. \$23.75

HUBAM ANNUAL SWEET CLOVER

For quick grazing and soil improvements, plant 12 pounds of Hubam Clover seed per acre with your oats, wheat, or barley. You can harvest a grain crop and then plow your Clover without danger of volunteer stands in following crops. 50 lbs. \$13.50; 100 lbs. \$26.50

LADINO CLOVER likes company

Poultry likes Ladino clover straight because it comes early and stays late. ... For cattle and sheep it is best in mixture with Lincoln Bromegrass and other palatable grasses . . . If you really wish to make money with beef cattle, we suggest a mixture of 12 pounds of Lincoln Bromegrass, 2 pounds of the new Rhizoma pasture-type alfalfa and 1 pound of Ladino clover.

Price of Ladino Clover: 10 lbs. \$9.95 Larger amounts, 95c per pound

BIRDSFOOT TREFOIL A Legume That Lasts

Here's the kind of legume pasture cows dream about! It'll take a lot of heat, heavy grazing; has never caused a case of bloat. Plant 5 pounds per acre. Also include it in pasture mixtures. Grows well in slightly alkaline soils.

An excellent supplementary pasture in summer and fall when other pastures are at low ebb. It DOUBLES the pasturing capacity when mixed with bluegrass or bromegrass.

10 lbs. \$9.50; 25 lbs. or more

85c per lb.

RHIZOMA alfalfa

THE MOST SIGNIFICANT DEVELOPMENT IN ALFALFA IN 20 YEARS

MORE GRAZING
MORE HAY
MORE DROUGHT
RESISTANCE
LESS SEED NEEDED
GREATEST
RESISTANCE TO
WINTER KILLING



This is an actual photo of the root system of a 4-year-old Rhizoma Alfalfa plant (Photo courtesy of University of British Columbia). Note how well this vital living part of the plant is organized for production, with the deep tap root for subsoil moisture and the Rhizomes for surface moisture and for sending up new stems.

THE RHIZOMA STORY

Rhizoma alfalfa is the result of continuous breeding since 1917 under the direction of the University of British Columbia in Canada. It is the result of selective crossing and recrossing Grimm with the yellow-flowered creeping Falcata. (Introduced from Siberia in the early 1900's by Professor Hanson.)

THE MOST SIGNIFICANT DIFFERENCES BETWEEN RHIZOMA AND ORDINARY ALFALFAS ARE (1) the Multiple Root System; (2) the Low Set Crown (at or below the ground surface). PRIMARILY BECAUSE OF THESE DEVELOPMENTS, RHIZOMA ALFALFA MEANS TO YOU:

MORE GRAZING—Since the crown is below the ground surface, the plant cannot be injured by overgrazing or trampling. Stands actually thicken with grazing. Competes and should be planted with grass.

MORE HAY—Rhizoma Alfalfa stands up to 42 in. high. In actual tests—outyielded Grimm with leafier, finer alfalfa of higher protein.

MORE DROUGHT RESISTANCE—The multiple root system utilizes every drop of available moisture.

LESS SEED NEEDED—Because of its spreading habits (Rhizomes automatically thicken up the field) Rhizoma should be planted at only one-fourth to one-third the normal alfalfa seeding rate in your area.

GREATEST RESISTANCE TO WINTER KILLING—In field tests in the Canadian Peace Valley it survived: (1) 60 below zero temperatures, (2) Floeding, (3) Ice Sheets.

Of all the alfalfa we have grown on the Bober Seed Farms, RHIZOMA has shown the most outstanding results. We know that you will want to plant RHIZOMA on your own farm. Please order early as our supplies of this new hybrid are limited.

10 lbs. \$17.00; 25 lbs. \$41.00; 50 lbs. \$80.50; 100 lbs. \$160.00

HARDY GRASSES FOR HEALTHY **PROFIT**

PERENNIAL WHEATGRASSES

Noted for their early spring growth with high production of lush forage, Wheatgrasses have been unexcelled for pasture, hay and the revegetating of depleted range and farm land.



INTERMEDIATE WHEATGRASS GREEN PASTURE ALL SUMMER

Vigorous seed, germinating within a week, producing fast growing seedlings. . . Plants begin growing early in the spring reaching height of 3 or 4 feet by midsummer. INTERMEDIATE is a PERENNIAL SOD FORMING GRASS which spreads by means of creeping root-stocks... stays green throughout the summer. Leafy... relished by all classes of livestock... Plant 4 to 6 pounds per acre on firm seedbed.

Produces HEAVY PASTURE . . . Nutritious Hay . . . CASH SEED CROP.

10 lbs. \$7.00; 50 lbs. \$34.30; 100 lbs. \$68.00

CRESTED WHEATGRASS

Crested comes on earlier in the spring than any other grass, and stays green later in the fall. It is the hardiest and most drought resistant grass yet discovered and shows no bad effect from heavy grazing. For best results, alfalfa or yellow

sweet clover should be planted with Crested. Crested Wheatgrass contains as much as 35% protein when it is a young plant, which explains the phenomenal gains obtained from pasturing it. Planting rate—8 to 12 lbs. per acre.

Fairway, finer, leafier and more nutritious strain Crested Wheatgrass 50 lbs. \$18.50; 100 lbs. \$36.60 No. 1 Standard Crested Wheatgrass 50 lbs. \$17.50; 100 lbs. \$35.00

WESTERN WHEATGRASS

Western Wheatgrass makes rapid growth by means of strong creeping rootstocks producing good ground cover and heavy sod. It is one of the most palatable of grasses for high protein and especially relished by livestock. Western Wheatgrass is a high hay prothe from 6-10 lbs. per acre.

50 lbs. \$26.50; 100 lbs. \$52.00

SLENDER WHEATGRASS

Also called Western Ryegrass. It grows in tall erect bunches. Resistant to drought and cold. Grows in slightly alkali land. Palatable and nutritious.

50 lbs. \$13.00; 100 lbs. \$25.50

TALL WHEATGRASS

DROUGHT RESISTANT.

- VERY ALKALI TOLERANT-The only good producer on subirrigated alkali soil.
- * A REAL BEEF PRODUCER—The Colorado Experiment Station showed
- a gain of 227 lbs. of beef per acre. TOP HAY PRODUCER—Has yielded up to 5½ tons forage in one cutting.

PLANT ONLY 4 to 6 lbs. per acre.

50 lbs. \$17.50; 100 lbs. \$34.00



OTHER PASTURE GRASSES

SMOOTH BROME GRASS

Highest Yielding and Most Palatable of All Perennial Grasses

Smooth Bromegrass is hardy and permanent and it roots deeply, sometimes 4 and 5 feet deep, making it stand dry and hot weather as well as the coldest winters.

One of the first green grasses in the spring and the last in the fall, and keeps green all summer when other grasses are dried.

Plant 12 to 20 pounds per acre, depending on fertility and moisture conditions, where it is seeded alone. Do not cover deeply—½ inch deep is sufficient.

Heavier Yielding—Lincoln Bromegrass, 50 lbs. \$12.50; 100 lbs. \$24.50 Canada No. 1 Bromegrass, 50 lbs. \$11.75; 100 lbs. \$23.00

NORTHERN TIMOTHY

Well adapted to northern half of United States and mountainous regions of the south. Sow 15 to 20 pounds per acre alone or 10 pounds with clover.

50 lbs. \$17.00; 100 lbs. \$33.00

DOMESTIC RYEGRASS

A short-lived perennial we favor because of its early spring growing habit, high palatability, excellent growth, and high production.

50 lbs. \$9.50; 100 lbs. \$18.50

ALTA FESCUE-RYEGRASS-90-10 MIXTURE

Alta Fescue is a new all purpose, all location grass, high yielding and palatable for pasturing cattle and sheep. Grows on wet or dry, acid or alkali soil. Takes a year to establish but lasts 20 years or more. That's why we blend 90% Alta Fescue with 10% Ryegrass because this palatable Ryegrass comes right up a week after planting and furnishes hay or fine pasture while acting as nurse crop for Alta Fescue.

\$27.00 per 100 lbs.

ORCHARD GRASS

Early grass for pasture and hay. Withstands some drought and is hardy.

50 lbs. \$23.00; 100 lbs. \$45.00

DWARF ESSEX RAPE for quick pasture

Popular for hog and sheep pasture. Keeps growing out as it is eaten off and is not easily damaged by frost.

10 lbs. \$2.50; 50 lbs. \$10.75

ALSIKE CLOVER

Seed with vigor produced at 5,000 feet elevation in the Black Hills. Used for sowing in wet spots and in mixture with Timothy.

50 lbs. \$23.50; 100 lbs. \$46.00

BOBER'S pre-blended



Pasture Mixtures which Produce More Beef

Partly idle pastures are like partly idle trains. A partly empty train can lose more money for a railroad than one which isn't running at all. And a pasture which works at only part capacity is equally hard to justify. Bober's pasture mixtures supply nutritious grazing the year around, especially where there is not much snow on the ground, since the wheatgrass part of the pasture can be grazed in winter months too, while other grasses are dormant.

PASTURE A—for riverbottom and irrigated land composed of equal parts of Smooth Bromegrass, Slender Wheatgrass, Alta Fescue, Northern Cossack alfalfa and Domestic Ryegrass. Comes up three weeks earlier in the spring than other pasture mixtures and stays greener late in the fall. Produces most meat per acre.

50 lbs. \$15.50; 100 lbs. \$30.00

DRYLAND Pasture B—grow more beef and wool in low rainfall area. Furnished nearly three times the grazing capacity and three times as many pounds of beef and mutton per acre as native range. Composed of equal parts: Crested Wheatgrass, Dwarf Sweetclover, Smooth Bromegrass, Slender Wheatgrass and Domestic Ryegrass.

50 lbs. \$14.00; 100 lbs. \$27.60

DOUBLE DUTY PASTURE

If Livestock Could Talk—No doubt they would say in late winter: "If we could only hold out until spring, we would get all the grazing we could ever want from Smooth Bromegrass and Cossack Alfalfa." . . . More Meat, Milk and Wool have been produced from Brome-Alfalfa pastures than from all other pasture mixtures combined. For strictly No. 1 quality-seed, free from foul weeds—a 50-50 mixture of Lincoln Bromegrass and Cossack Alfalfa seed.

100 lbs. \$37.50

GROW QUICK PASTURE MIXTURE

This mixture consists of 3 parts of Sweet Clover, 3 Ryegrass, 15 parts Rye and 2 parts Dwarf Essex Rape.

The Ryegrass and Rye in this combination are the fastest growers and afford the earliest feed. Meanwhile, the Sweet Clover and Rape are developing to increase the pasture production and value. They will keep growing until after frost. The Sweet Clover and most of the Ryegrass of course live over winter and can be used the next year for plowing under, for continued pasture, or cut for hay.

Sow 20 lbs. per acre. Sow about the time you sow small grain. Do not use a nurse crop.

50 lbs. \$5.50; 100 lbs. \$10.50; including bags

PERMANENT MIXTURES



Cattle grazing on Thorpe & Water Ranch seeded to Bober's Brome-Alfalfa Mixture

More Beef and Milk Per Acre From BEEF AND MILK MAKER SPECIAL

A new pasture mixture for fertile lands for higher profits per acre. Composed of 4 parts Lincoln Bromegrass, 4 parts Alta Fescue, 4 parts Ryegrass, 1 part new Rhizoma pasture-type alfalfa and 1 part of Ladino clover. For most money per acre plant at the rate of 14 lbs. per acre.

50 lbs. \$19.50; 100 lbs. \$38.00

PRODUCE BEEF AT LEAST COST PER POUND

ESPECIALLY FOR YOU

Custom Blended Pasture and Hay Mixtures

Our years of experience in charge of pasture experiments for the U.S. Department of Agriculture and on our own 15,000-acre ranch are AT YOUR SERVICE.

Describe your land, moisture conditions and pasture needs, and we will try to prescribe the pasture grasses and legumes best suited for your farm.

Or if you desire to add or subtract from pasture mixtures we list, something special you figured out for your needs, we will be pleased to custom blend the mixture you wish—restricted to orders of 100 lbs. or more.

GRASS FOR ALKALI LAND

Tall Wheatgrass\$17.50	100 lb. \$34.00
Reed Canary Grass 25.50	50.00
Western Wheatgrass 26.50	52.00
Slender Wheatgrass 14.75	28.50

DOLLARS You Will Get More Grazing & CENTS With New RHIZOMA ALFALFA & CENTS

Rhizoma alfalfa has wide low-set crowns that send up twice as many stems as present narrow crown types. . . . In spaced plantings crowns may be 18 to 24 inches in diameter after two years of growth. This is about three times the size of present varieties, the most ability to withstand cold and drought and to take rough treament. RHIZOMA will produce more DOLLARS and CENTS in BEEF and WOOL per acre.



RANCHER SORGHUM

Sweet and Safe

A South Dakota Experiment Station introduction that saves stockmen thousands of dollars by preventing losses from acid poisoning and gives us a most dependable drought-resistant safe forage. RANCHER SORGHUM is a variety developed by crossing and recrossing Low Acid selections from Dakota Black Amber Cane and eliminating most of the hydro-cyanic acid.

This plant with its sweet leafy stalk has produced six and one-half tons of forage and 2,260 pounds of grain per acre.

50 lbs. \$5.00; 100 lbs. \$9.50

WACONIA CANE

A selection from Rox Orange—and very popular in the midwest where it is used both for forage and syrup. Under favorable moisture conditions it will grow to a height of 8 to 9 feet. Good yielder.

50 lbs. \$4.50; 100 lbs. \$8.50

RELIANCE SORGHUM

The improved Norghum which holds up its grain heads and yields slightly better than Norghum. Easier to combine. Professor Clifford Franzke deserves our thanks and appreciation for his great work on this and other varieties at the S. D. Experiment Station.

50 lbs. \$4.50; 100 lbs. \$8.50

NORGHUM SORGHUM

Norghum is an earlier maturing combine grain sorghum developed by Clifford Franzke of the S. D. Experiment Station. Average yield 48 bushels per acre.

Norghum grows to a height of 36 to 46 inches. The seed cluster is long and open, which allows for drying of the seed.

Norghum is a row crop to be cultivated like corn or cane and other milo varieties. FEED VALUE nearly EQUAL to CORN. Plant 4 to 6 pounds per acre.

50 lbs. \$3.75; 100 lbs. \$7.00

PROF. HANSEN'S PROSO GRAIN AND HAY MILLET

For Chickens and Turkeys

We'd like to see you try Prof. Hansen's Proso Grain Millet in your ration. This high protein feed is necessary for heavy production. It will keep your chickens healthy and will produce many more eggs. Turkeys fatten on Proso easier than on corn, because of its higher protein content and they keep healthier.



A field of Proso that yielded 75 bushels of grain per acre

A Grain Crop in Sixty Days

This Russian introduction yields fifty to eighty bushels per acre. It takes only sixty to seventy days to mature a grain crop. This is one of the most versatile crops in the country and can be grown everywhere, on dry land and on irrigated land, low land or upland. It can be cut for hay or matured for grain which makes a wonderful chicken food and can also profitably be used for fattening turkeys and livestock. We counted 1,500 kernels on one plant of Proso.

On dry land, plant twenty pounds per acre, any time from May 1 to August 1. In sections with better rainfall, plant it at the rate of 35 pounds per acre with a grain drill. Harvest the same as you do grain.

25 lbs. \$2.50; 50 lbs. \$4.00; 100 lbs. \$7.50 Mighty High in Goodness—Mighty Low in Price

KURSK SIBERIAN HAY MILLET

The most drought resistant hay producing plant in the Great Plains states. Produces a hay crop with less rainfall and in shorter time than any other plant. On dry upland plant 15 to 20 pounds of the millet seed per acre, any time from 1st of May to 1st of August.

50 lbs. \$4.00; 100 lbs. \$7.50

SUDAN GRASS

The perfect summer pasture and annual hay plant, whether you live in eastern states, north, south or in the west. Grows rapidly and thrives in the hot dry months when other pastures are least productive.

Sweet Sudan Grass has the grassy character of Common Sudan plus juicy sweetness that livestock want. Sweet Sudan grows taller than Common Sudan, has more and wider leaves, non-shattering seed head, and is resistant to drought and disease. No. 1 pasture for July and August.

Plant 10 to 20 lbs. per acre depending on rainfall.

Standard Sudan—50 lbs. \$9.00; 100 lbs. \$17.00 Sweet Sudan—50 lbs. \$10.00; 100 lbs. \$19.00

FROM AN ALFALFA CUSTOMER

Dear Mr. Bober:

I am glad to state that the alfalfa seed we obtained from you has made the finest growth of alfalfa that I have ever seen. I have been growing this crop for a good many years, but I am frank to say that we have never obtained the results with any alfalfa equivalent to that obtained from your seed. This is the reason we are using the seed again this year on an increasing number of properties, including one farm in Mississippi, the order for which you have probably received by this time.

Very truly yours,

D. Howard Doane.

BOBER'S SEED

Allows you a choice of the best producing Hybrids for irrigated and dryland, to mature fully before frost in the relatively short growing seasons in Montana, Western Dakota and in Eastern Wyoming.

Here you have the earliest maturing Hybrids that yield best in the short season country . . . Hybrids that germinate rapidly and grow vigorously in the seedling stage.



Highest Yielding 80-Day Maturity Falconer-Type most popular corn for dry land

1/2 bu. \$6.80; 1 bu. \$12.50

КЕЗ

The earlier pure yellow dent . . . matures in 80 days . . . Produces a big sturdy plant . . . ears placed at uniform level for easy picking. Regular flat kernels.

1/2 bu. \$6.80; 1 bu. \$12.50

A pure yellow dent of beautiful ears . . . 85-day maturity . . . Large plants with many large leaves, well placed ears, and stalks that stand up . . . Husks open early in fall . . . permitting early drying and safe cribbing . . . Large ears . . . with fully dented kernels . . . Easily picked by machine or by hand. Here is a Hybrid that matures early every year in short season country.

1/2 bu. \$6.80; 1 bu. \$12.50

Approximately the same maturity as the Haney strain Minnesota No. 13... makes a beautiful field of dark green plants with ears that ripen while plants are still green... it picks on dry days when other hybrids cannot be picked... and because of early drying it can be safely cribbed ahead of other corn. Regular Flat Kernels... 90-day maturity.

1/2 bu. \$6.80; 1 bu. \$12.50

Two South Dakota Hybrids with top performance bred for deeper roots. Have less foliage to give off moisture.

SOKOTA 220—85 day maturity is one of the earliest maturing Hybrids that have yielded good along side flint corns past two years. We recommend it for dryland. \$12.00 per bushel for medium flat.

SOKOTA 250—90-95 day maturity that produced 101 bushels of good corn on irrigated sandy loam land. Bobers recommend it for river bottom and irrigated land. \$12 per bushel for medium flat kernels. Early orders for this new Hybrid will be more sure to be filled.

CORN



Early Maturity High Yielding

BOBER'S W-341 and W-355 HYBRID CORN



Jack Bober in a field of Hybrid 341 on the Bober Seed Farms.

W341—Especially recommended for fertile and well-watered land. A 90-day beautiful Yellow Dent Hybrid, with tremendous eyeappeal in the field, wagon box and crib. Large plants, high ears, and a stalk that stands up. Just cob enough to hold the kernels together. Survives cold springs and ripens before earliest frosts. Top yielder in northern country.

270—85-day maturity — otherwise characteristics as 341. W270—85-day

W255-80 day maturity — Ears of good size, deep kernels, small cob, high shelling percentage.

W355—Equals any other 90-day Hybrid in grain yields, and leads them all for silage production.

Medium Flat Graded Kernets-1 bu. \$9.50; 5 bu. \$45.00

Round Kernels-1 bu, \$6.00; 5 bu, \$29.50

WHEATLAND

A Blend of Extra Early Hybrids for pasturing off, silage and grain at low cost

Produces a mature crop of grain on sturdy stalks that stand up for mechanical picking . . . used by cattlemen to pasture off and fatten steers in the field . . . Wheatland Blend is made up of round kernels suited to planting with standard drill plates or grain drills.

\$7.40 per bu.

BOBER'S OPEN POLLINATED SEED CORN for Western Lands

Recommended for dry land, short season . . . higher altitudes.

Gehu Flint-70-day corn-unexcelled for hogging and sheeping off; drought, frost and hail resistant. Its feeding qualities the highest of any corn, because of high oil content. Earliest corn in America.

\$6.00 per bu.

Falconer-75-day yellow semident-the best yielding of early maturing, open pollinated corn. Also used for hogging down and sheeping off.

\$5.50 per bu.

Payne's White Dent-80-day corn-record yield of 91 bushels per acre, a consistent good yielder. Also used for hogging off. \$4.75 per bu.

Black Hills Special—85 to 90 days, higher yielding yellow dent. \$3.85 per bu.

Early Minnesota No. 13 Yellow Dent.

\$4.85 per bu. Squaw Flour Corn—80-85-day maturity.

\$5.50 per bu. Early Northwest Dent (red and white cap)— Leafy, 85-90-day corn. \$4.75 per bu.

Rainbow Flint-Highest yield for silage corn, for open pollinated corn. \$4.90 per bu.



Quality ANGUS CATTLE raised on Wheatgrass pastures on the higher altitude on the foothills of the Black Yearling and 2-year Hills. old Bulls For Sale.

Bober Farms, Newell, S. D.

OATS



BRUNKER OATS No. 2054 is still champion

in the West and in the great Southwest. When planted real early, the Brunker Oats outyield all other varieties we have planted alongside them in variety trials. The record of 107 bushels per acre they made here a few years ago still stands at top, especially on non-irrigated land. Brunker Oats are frost resistant . . . they are also smut, rust and helminthosporium resistant . . . they are the EARLIEST MATURING and HIGHEST YIELDING in Great Plains states.

10 bu. \$17.50; 20 bu. or more, \$1.70 per bu., including bags

MISSOURI O-205

A new variety which has done particularly well on irrigated and low ground. Stiff straw of medium height. Heavy yielder of high test weight grain. Resistant to Crown Rust, Stem Rust and Victoria Blight. We recommend that you try this new variety on your better ground.

10 bu. \$19.00; 20 bu. or more \$1.85 per bu.

CHEROKEE OATS

are rapidly gaining favor under dry land conditions in South Dakota and bordering states. The grain has a slight yellowish cast, is short, plump and with good test weight. Cherokee matures about five days earlier than Clinton Oats. It is resistant to Victor Blight and most races of smut and rust. Recommended for creek bottom land.

10 bu. \$17.50; 20 bu. or more, \$1.70 per bu., including bags

James HULLESS OATS

This new HULLESS Oats was developed by the South Dakota Experiment Station to fulfill a demand for a disease resistant, high yielding Hulless Oats, which is an ideal feed for pigs and poultry.

It is medium maturity, average height 33 inches, stiff strawed, moderately resistant to stem rust and leaf rust. It is resistant to helminthosporium, foot-rot, and to the oat smuts. It outyields standard varieties. On our own land we plant 30 pounds James Hulless Oats seed per acre. These oats test 19.1 per cent protein.

50 lbs. \$4.50; 100 lbs. \$8.50

BARLEY AND FLAX



PLAINS the 'Heads Up' Barley

A new six-rowed, smooth-awned, EARLY MATURING, short growing, stiff strawed, feed type barley. Resistant to stem rust and drought. Best adapted to central and northern sections of Iowa, Nebraska, Wyoming and South Dakota. Introduced by the South Dakota Experiment Station. In the past two years of moderate and below average rainfall, it has produced the most bushels of feed barley on our farms. Combines good.

\$2.40 per bushel

SPARTAN BARLEY EVADES DROUGHT

Ripens Ahead of Hoppers, Drought and July Heat

The earliest maturing and one of the highest yielding varieties. It is a two row, smooth bearded, easier to handle and equals corn in feeding value, weighing 56 pounds per bushel. IT ESCAPES drought rather than resists it.

\$2.40 per bushel

MARINE FLAX

MARINE FLAX, a new U. S. Department of Agriculture release, is an early maturing brown seeded, blue blossom variety. Performance results in North Dakota, Minnesota and South Dakota have been excellent. Highly wilt resistant and completely resistant to all North American races of flax rust. Just a few days later than Sheyenne in maturity.

5 bu. \$35.50; 10 bu. or more, \$6.80 per bu., including bags

SHEYENNE FLAX

Highest yielding and earliest maturing variety of Flax for dry land. Matures a week to ten days earlier than other varieties and is more disease resistant. The best CASH CROP and the best NURSE Crop to plant with alfalfa and grass seed. One bushel plants 3 acres of dry land. Plant ½ bushel per acre on fertile land.

5 bu. \$35.00; 10 bu. or more at \$6.75 per bu., including bags

WHEAT



Sam Bober in a Field of New Rushmore Wheat.

RUSHMORE SPRING WHEAT

The Wheat with the "Growth Factor"

Earliness, Stiff-Straw, Resistance to Shattering and high yield are some of the qualities of this wheat. It is a beardless, disease resistant (especially to black stem rust), high milling quality wheat and combines the good points of standard varieties, Pilot, Rival and Mida. Rushmore wheat produced on the virgin land of the Bober Farms on dry land tested 18.6 per cent protein, the highest test for South Dakota, commanding highest premium on the grain market.

5 bu. \$15.80; 10 bu. \$30.30; 20 bu. or more \$3.00 per bu.

Because of prolonged drought and above 100 degree temperatures during July our 1954 crop of seed wheat is below average test weight, but it is of normal germination and you gain with more seed per bushel.

NEW LEE WHEAT

This new introduction of bread wheat stands drought and yields more per acre because of its earlier maturity. We are pleased to be able to supply this higher yielding Lee seed wheat produced on our own farms at-

\$3.10 per bushel

Wider Drill Rows Give Better Alfalfa Stands

We all like shade on hot summer days, and livestock does better if you give

them some sort of protection in hot weather. . . . But not alfalfa or clover. They need sunshine. If you use a nurse crop it makes a difference how you plant your grain, if you are trying to get a good stand of legumes.

In tests with oats and alfalfa-bromegrass at Iowa State College, drilling the oats in rows 14 inches apart gave the alfalfa and brome plants more sunlight than broadcasting. As a result, they counted a fourth more alfalfa plants, and almost twice as many brome plants, in the drilled grain than in the broadcast

Ask us to treat your alfalfa seed with ARASAN for a thicker healthier stand.

BOBER'S NORTHERN VEGETABLE SEED



For Taste, Early Maturity and Yield
Be sure to include in your order New Bounty Tomato and Hybrid Sweet Corn.
We pay postage on all garden seed



Bober's Beautiful Stringless Bean

BEANS

1/2 lb. 30c; 1 lb. 55c; 3 lbs. \$1.50

BOUNTIFUL GREENPOD—String-less and tasty.

TENDERGREEN STRINGLESS
IMPROVED GOLDEN WAX
HENDERSON'S BUSH LIMA
KENTUCKY WONDER POLE BEAN
PENCIL POD BLACK WAX

FIELD BEANS

1/2 lb. 22c; 1 lb. 40c; 3 lbs. \$1.10 RED KIDNEY BEAN GREAT NORTHERN FIELD BEAN IMPROVED TEPARY FIELD BEAN IMPROVED PINTO BEAN

NEW EDIBLE SOY BEANS

1/2 lb. 25c; 1 lb. 45c; 5 lbs. \$1.50 Pkt. Legume-Aid for Soy Beans 10c

TABLE BEETS

Pkt. 10c; oz. 30c; 1/4 lb. 70c lb. \$2.35

EGYPTIAN OF EARLY WONDER DETROIT DARK RED

STOCK BEETS

Oz. 10c; 1/4 lb. 30c; 1 lb. 85c

MAMMOTH LONG RED—For Poultry.

GIANT HALF SUGAR—For Poultry and Livestock. Biggest yielder.

CABBAGE SEED

Pkt. 10c; oz. 50c; ¼ lb. \$1.60
GOLDEN ACRE—Extra early.
COPENHAGEN MARKET—Medium
season.
DANISH BALLHEAD—Late cabbage.

CAULIFLOWER

Pkt. 20c; ½ oz. \$1.10; oz. \$2.00 EARLY SNOWBALL—Medium size.

DILL

For pickling cucumbers.

Pkt. 10c; oz. 20c

CARROTS

Pkt. 10c; oz. 35c; 1/4 lb. \$1.25 OXHEART—Short and extra early. DANVER'S HALF-LONG—Rich in flavor.

CHANTENAY—Beautiful red color. Early.



Danver's Half-Long Carrot

POP CORN

1/2 lb. 30c; 1 lb. 55c; 3 lbs. \$1.50 NEW GOLDEN MARVEL — Early, golden color, hull-less.

WHITE HULL-LESS—Early maturing, snow white.

WHITE RICE—Large and tender.

SWEET CORN

1 lb. 50c; 5 lbs. \$2.40; 10 lbs. \$4.70 GOLDEN SUNSHINE—Extra early. GOLDEN BANTAM—Early season. STOWELL'S EVERGREEN— Late variety, white in color.

HYBRID SWEET CORN

1 lb. 65c; 5 lbs. \$3.00

GOLDEN ROCKET — A new, early (about 62-day) hybrid we have been testing with excellent results. We recommend it without reservation.

ALPHAGOLD BANTAM—Ripens in 59 days. Be the first in your neighborhood.

GOLDEN HUMMER—Attractive ears
—12 even rows tender sweet kernels
—ripens in 68 days.

TENDERGOLD—Ripen in 79 days—sweet—tender—succulent. Wonderful taste.



Golden Rocket

A REAL CASH CROP

ATTENTION MARKET GARDENERS:

Bobers offer a 15 percent discount on orders for garden seed amounting to \$10.00 or more.

CUCUMBERS

Pkt. 10c; oz. 25c; 1/4 lb. 75c; 1 lb. \$2.50 EARLY WONDER—Very early. CHICAGO PICKLING IMPROVED WHITE SPINE STRAIGHT EIGHT

LETTUCE

Pkt. 10c; oz. 20c; 1/4 lb. 70c; EARLY CURLED SIMPSON — Delicious and tender. EARLY PRIZEHEAD - With light

brown edges.

N. Y. WONDERFUL-Finest head lettuce.

MUSKMELONS

Pkt. 10c; oz. 35c; 1/4 lb. 75c; 1/2 lb. \$1.40

EXTRA EARLY KNIGHT - Green fleshed.

SUGAR ROCK-Extra early.

NORTHERN HONEY-Earliest and

HEARTS OF GOLD—Salmon colored, juicy.

EARLY OSAGE-Tender and delicious.

HONEY DEW-Green fleshed, late variety.

ONION SEED

Pkt. 10c; oz. 50c; 1/4 lb. \$1.55 DANVER'S YELLOW GLOBE—Large early onion.

UTAH STRAIN, SWEET SPANISH

—Best yielding yellow.
WHITE WELSH—Nice quality for green onions. Perennial strains.

> Pkt. 15c; oz. 60c; 1/4 lb. \$1.75; 1 lb. \$5.00; 5 lbs. \$24.50

SPECIAL UTAH STRAIN, SWEET SPANISH. Selected, longer storage keeping quality.

GOLDEN ROCKET HYBRID SWEET CORN

Be sure to try this new 62-day hybrid.

1 lb. 65c; 5 lbs. \$3.00

PEPPERS

Pkt. 15c; oz. 80c; 1/4 lb. \$2.75 BELL or BULL NOSE—Large fruit. PIMIENTO—Sweet pepper. CALIFORNIA WONDER-Crisp and sweet.

CHARD

RHUBARB—Beautiful and delicious table greens. 15c packet. SWISS CHARD—Tender green leaves.

PARSNIPS

Pkt. 10c; oz. 15c; 1/4 lb. 50c GUERNSEY

BOBER'S WESTERN HIGH ALTITUDE GROWN TENDER GARDEN PEAS

1/2 lbs. 28c; 1 lb. 50c; 5 lbs. \$2.40 ALASKA—Earliest of all.

LITTLE MARVEL—Early and sweet. LAXTONIAN—Tender, fine quality. BLISS EVERBEARING—Long bear-

ing period. WYOMING WONDER—Exceedingly productive and sweet.

LEGUME-AID

Inoculation for your Peas, Beans and Sweet Peas for bigger and better crops.

Pkt. 10c, enough for 5 lbs. seed

PUMPKINS

Pkt. 10c; oz. 15c; 1/4 lb. 40c; 1/2 lb. 80c; 1 lb. \$1.50

SMALL SUGAR—Fine grained, sweet. PIE PUMPKIN—Ripens early. MAMMOTH KING-Field pumpkin.

RADISHES

Pkt. 10c; oz. 20c; 1/4 lb. 40c; 1 lb. \$1.20 SAXA—Earliest of all, red.

FRENCH BREAKFAST — Medium sized.

ICICLE—Pure white.

SPINACH

Pkt. 10c; oz. 15c; 1/4 lb. 40c; 1/2 lb. 70c NEW ZEALAND—Everbearing. BLOOMSDALE—Early, dark green.

SQUASH

Pkt. 10c; oz. 25c; 1/4 lb. 65c; 1 lb. \$2.25 TABLE QUEEN — Acorn shaped, early, individual squash.

IMPROVED HUBBARD—Winter variety. Best keeper.

GOLDEN HUBBARD-Golden orange color. Fine flavor.

NEW BUTTERCUP SQUASH-Most pleasant flavor. Rich orange flesh.

BE READY! PLAN AND PLANT EARLY AND SAVE!



Table Queen Squash



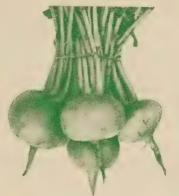
French Breakfast Radish



Earliest Red Sugar Watermelon



New Bounty Tomato



Early Purple Top Turnip



Sioux

TURNIPS and RUTABAGAS

Pkt. 10c; oz. 15c; 1/4 lb. 35c; 1 lb. \$1.10 EARLY PURPLE TOP-White and tender.

IMPROVED AMERICAN RUTA-BAGA-Tender yellow flesh.

TOMATOES

NEW BOUNTY - Earliest ripening, self pruning, uniform in color. EARLIANA—Real early maturing. JOHN BAER-Heavy yielder. Early maturing.

STOKESDALE—An early favorite. FIRESTEEL—Drought resistant, very early, large fruited.

SIOUX-Early, meaty, red tomato. Pkt. 15c; 1/2 oz. 40c; oz. 75c

HYBRID TOMATOES

Pkt. 35c; 3 pkts. \$1.00 SIOUX-ANN—Newest, earliest, heaviest yielder. So. Dak. introduction. Fordhook HYBRID TOMATO ripens in 60 days, yields heavily, colors evenly to bright red. Flesh is solid. Pkt. (30 seeds) 25c; 3 pkts. 70c.

SMALL FRUITED TOMATOES

Pkt. 15c; oz. 75c YELLOW PLUM-Desirable for preserves.

YELLOW PEAR-Pickling and preserving.

GROUND CHERRY or HUSK TO MATO.

POPPY SEED - Grow your own Poppy seed for Poppy Seed Rolls. Pkt. 15c; oz. 30c; 1/4 lb. \$1.00

WATERMELONS

ew Handy MIDGET — Ripens in a couple of months, black-New seeded, handsome pink; dark green body; 8 inch, 4 pounds. Fits your refrigerator, DELI-CIOUS, SWEET. Row of 60 feet raised 150 melons.

Pkt. 10c; 1 oz. 30c; 1/4 lb. \$1.10; 1 lb. \$4.00

KLECKLEY'S SWEET - Early maturing, sweet and large. Pkt. 5c: oz. 25c

EARLIEST RED SUGAR WATERMELON

Pkt. 15c; oz. 25c; 1/4 lb. 85c; 1/2 lb. \$1.60; 1 lb. \$3.00

The very earliest watermelon in existence. Sweetest flavor. Small seed.

EARLY RED RUSSIAN

Pkt. 10c; oz. 20c; 1/4 lb. 65c; 1 lb. \$2.40

The best of new watermelons developed the last few years from a selection made in Russian Ukraine. Large, round, light green with dark green stripes. Wonderful flavor.

WINTER QUEEN WATERMELON

Pkt. 10c; oz. 20c; 1/4 lb. 65c; 1/2 lb. \$1.15; 1 lb. \$2.20

SUNFLOWER SEED Pkt. 5c; oz. 10c; lb. 40c

BOBER'S 30-DAY RICHGREEN LAWN GRASS

For a Beautiful Lawn All Season

Order Bober's "30-Day Lawn Grass" early and sow it as soon as the snow melts away in early spring. Sow one pound to 250 square feet and you will have a well established lawn by early summer. This mixture consists of fine leaved and deep rooted perennial grass and some White Dutch Clover, which assures a beautiful rich green lawn thick and free from weeds.

Unsurpassed for open sunny spaces. Adapted to areas of moderate shade.

1 lb. \$1.40; 3 lbs. \$4.00 5 lbs. \$6.75; 10 lbs. \$13.25



Richgreen Lawn Grass

HIGH QUALITY PURE KENTUCKY BLUEGRASS SEED

1 lb. \$1.50; 5 lbs. \$7.00; 10 lbs. or more, \$1.35 per lb.

WHITE DUTCH LAWN CLOVER—Extra Fancy Seed

1 lb. \$1.25; 5 lbs. \$6.00

CREEPING RED FESCUE

1 lb. 65c; 5 lbs. \$3.15; 10 lbs. \$6.10

For Dry Land Lawns

FAIRWAY STRAIN OF CANADIAN CRESTED WHEATGRASS

A very hardy, leafy grass easy to start if planted real early in the spring because it germinates better in cool, moist weather. Plant at the rate of one pound to 300 square feet.

75c per lb.

BUFFALO GRASS

Makes Wonderful Lawns in Dry Climate Regions

In the lighter sandier soils, and the dry and semi-dry regions Buffalo Grass has proven highly desirable for lawn use. It is a low growing plant, seldom getting over 6 inches in height; hence needs no cutting and requires very little care. Since it thickens by means of stolons as well as from seed, once you get a thin stand established, it thickens up all by itself.

1/2 lb. 85c

One pound covers 3,000 square feet, \$1.60





HOTKAPS Help You Grow Earlier and Hardier Vegetables

Protect your garden against BUGS, FROST, RAIN and WIND Package of 100 HOTKAPS with Fibreboard Garden Setter, \$3.15

250 HOTKAPS with Fibreboard Garden Setter \$5.90

1,000 HOTKAPS, \$18.35

BE THE FIRST WITH A SPRING GARDEN

BOBER'S SEEDS

RAPID CITY, SOUTH DAKOTA

	ORDER BLA	NK				
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For the enclo	osed \$order:	, please	send			
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Field seeds are subject to market price changes after February 15

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CYCLONE GRASS AND CLOVER SEEDERS

←CYCLONE. Most popular seeder for sowing grasses, elover, etc. Easy to use. Perfect distributor. Easily adjusted.

\$4.30 postpaid

LEGUME AID INOCULATION FOR ALFALFA AND CLOVER SEED for better stands, better yields and better feeding value.

1 bu. size carton 50c; $2\frac{1}{2}$ bu. size carton \$1.10 prepaid

AN OUNCE OF PREVENTION

New Improved Ceresan M treatment of Wheat, Oats, Barley, Cane, Milo and Flax prevents disease and increases crop.



14 oz. \$1.80; 3-lb. can \$5.00, prepaid

THE CLIPPER CLEANER



No. 2B CLIPPER

With Elevator \$124.50

Seed Cleaned and Treated. Pays You in Four Ways! Prevent seed mixtures. Insure better stands and larger yields. Prevent disease using Seed Treater.

SIX OUTSTANDING CLIPPER FEATURES

- Vertical Air Blast.
 Three-speed Fan.
- 3. Three Cleaning Operations.
- 4. Lifetime Construction.
- 5. Big Capacity.6. Twelve-Screen Equipment.

Without Elevator \$108.00

THE FINEST PEOPLE IN THE WORLD-OUR CUSTOMERS

Late President Coolidge Farm in Vermont; Wisconsin State Experiment Stations; U. S. Experiment Stations at Ardmore, S. D., and Cheyenne, Wyoming; R. F. Walters, chief engineer and builder of the Boulder Canyon Dam; U. S. Reformatory Farm, Chillicothe, Ohio; Bones' Stock Farm, breeders of Champion Herefords, Parker, S. D.; Senator Patterson's Farm, Burt, Iowa; Monte Vista Ranch, Ute Park (8,500 feet altitude), N. M.; Prof. E. J. Delwiche, Wisconsin University; J. Hibbs Buckman Farm at Langhorn, Pa.; Hon. S. B. Wilson, Chief Justice of the Supreme Court of Minnesota; Dr. Leon DuBois Farm near Portland, Oregon; Martin & Son, breeders of world champion Holsteins, Kenton, Ohio; Dr. Andrew Wilson Farm, Wheeling, W. Va.; Breeders Gazette Farm, Spencer, Indiana; Gov. Smith's Ranch in Wyoming; Gov. Tom Berry's Ranch, Belvidere, S. D.; United States Grazing Service; U. S. War Dept. (Lawn Grass Seed and Pasture Grasses); Capt. Burton C. Mossman, Roswell, N. M. And Bober's Cossack Alfalfa made a luxuriant Late President Coolidge Farm in Vermont; Wisconsin State Experiment man, Roswell, N. M. And Bober's Cossack Alfalfa made a luxuriant growth on Late President Roosevelt's farms at Hyde Park, N. Y., and Warm Springs, Ga.

Your Best Crop Insurance . . . CLIPPER ROCKER SEED TREATER

This remarkable new machine will treat up to 120 bushels of grain per hour with Ceresan, or other chemical.

There are no shafts, bearings, gears, or belts to require lubrication or maintenance and no exact, as each 1/30 bushel of seed measures its complicated mechanism to get out of order. coating of the seed is thorough and absolutely own coating charge and applies it to itself in its downward course through the mixing chamber.

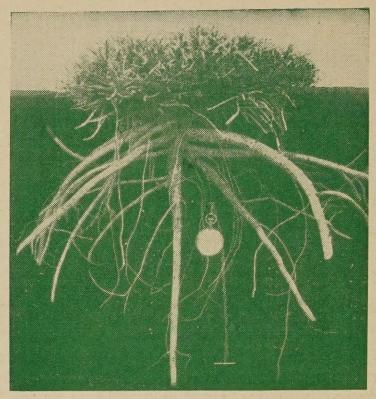
It's AUTOMATIC—No power required.

Use this Seed Treater with your No. 2B Special to clean and treat your grain in one quick, easy operation.

Price: \$49.50

Write for further information





Showing double root system of three-year-old Cossack alfalfa, also the stooling habit above the crown, which makes bushier, finer stemmed and immense yields of leafier, more nutritious hay and pasture.

Bober's Northern Black Hills hardy alfalfa seed is dry land grown on the northern foothills of the Black Hills at elevations of from 3,000 to 4,500 feet. It is subjected to 30 to 40 degrees below zero in winter and 110 degrees hot and dry temperatures in summer, which by eliminating the weaker plants produce seed from the hardiest plants noted for their productivity and drought resistance.

This seed is cleaned and sacked in branded bags at our cleaning plant and warehouses at Rapid City, South Dakota, and can always be identified by the Bober trademark on the bags—your assurance of hardiness, high yielding ability and long life.



LOUIS M. BOBER
Manager of Bober Seed House
at Rapid City, South Dakota



JACK BOBER
Assistant Manager
of Bober Seed House
at Rapid City, S. D.